

A little forest.

A world of possibilities.

An original character IP featuring sugar-glider-like friends, expressive tails and stories set in the forest of Morilunastella.



Ryuchy

Affectionate and warm-hearted.
Loves friends and making bread.



Kurichy

An imaginative maker who loves
creating things and sharing ideas.



Nomachy

Easygoing and curious. Enjoys
reading and helping friends.

Expressive tails

Tail shapes convey feelings and inspire playful visual ideas.

Distinct personalities

Characters and colours offer starting points for a coordinated range.

A world of stories

Forest life, stars, moonlight and cozy pouch homes add themes to product concepts.

Explore MOMONCHY: momonchy.com/contact/en/

From stories to everyday products.



Plush toy development

MOMONCHY has been developed into plush toys with long, bendable tails. Past retail placements include KIDDY LAND Shinjuku and Village Vanguard Yokohama World Porters.

Media and exhibition experience

Featured in CharaBiz seed Vol.176 (November 2025), and Fancy Shop No.983 (October 2025). Exhibition experience includes France, New York and China. We are exploring international licensing opportunities.

Product concept directions

Stationery & desk accessories - Character notebooks, stickers and story-inspired paper goods.

Pouches & everyday bags - Forest friends and cozy pouch homes as ideas for everyday accessories.

Home textiles & gifts - Forest nights, friendship and expressive tails as themes for home and gift ranges.

Start a licensing conversation

Tell us your company, intended products, territory, sales channels and timing. Artwork availability, product categories and licensing terms are reviewed individually by Compass Co., Ltd.

Concepts are examples. General retail sales are not currently available as of October 2026.

Business enquiries: momonchy.com/contact/en/